

ENTOURAGE advertising®

Reach

Relevance

Efficiency

Audience-driven digital out-of-home campaigns at your fingertips.
Entourage Advertising is the ultimate planning tool for marketers that helps brands reach target audiences where it matters most—at the path to purchase.

Connect your brand with the right audience



I am a stay at home mom always on the go.
I drive an SUV and own an iPhone.



I am the CEO of a Fortune 500 company
with a high-disposal income.



I'm 27 and I live in San Francisco.
I love fashion. Maybe I just love shopping.



Some call me an influencer.
I am an early adopter of new technology.

You can reach
me through
Entourage
Advertising

ENTOURAGE ADVERTISING:

Simplifying Digital Out-Of-Home with a Platform that Supports Your Planning Process

Organize One platform. One place to shop for all of your digital out-of-home advertising

Simple Simplify selection of advertising inventory across 50+ networks

Meaningful EA Provides advertisers with meaningful opportunities to reach audiences

Streamline Entourage delivers unity to all of the disparate information in the digital community allowing you to streamline campaigns and metrics

Engage Reach audiences with a relevant message at the path to purchase