

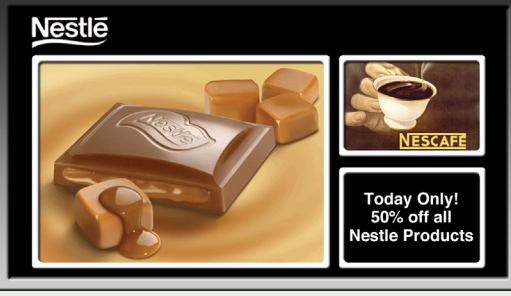
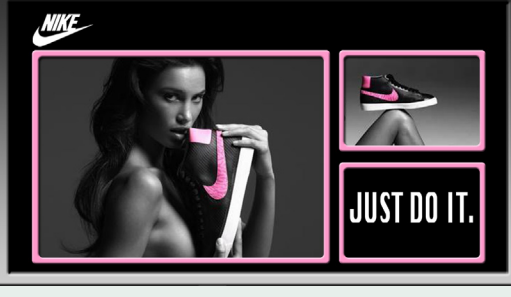
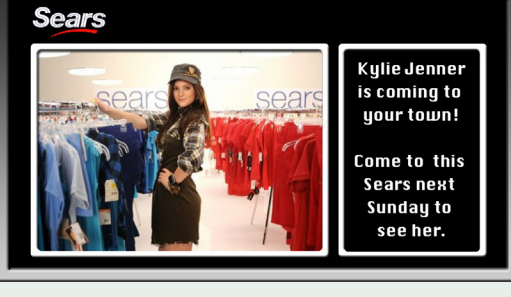
## Reach

## Relevance

## Efficiency

Entourage retail solutions enhance shopping experiences, communicate value propositions and amplify brand value messaging, driving increased sales through customer engagement at the path to purchase.

We power any digital display with an easy to use web-based interface that brings content and advertising messaging to life with flexibility and precision.

FEATURE (Technology)	BENEFIT (How it applies to the CMO)	Example
Ability to push display screen messaging in multiple formats	Allows for products or offers to feature multiple, complementary RELEVANT messages on a screen	
Ability to push messaging to 1 or 1000 screens within minutes	Target contextually relevant messages to a specific audience	
Ability to allow individual venues to control local messaging	Allows for local marketing initiatives under a brand umbrella	
Ability to schedule adjacencies or bookend content with ability to easily schedule multiple brand messages for one buy	Helps a network owner and CMO keep the programming fresh by allowing for multiple brand messages about the same product	